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**CLAIMS**

1. A dispensing device comprising:

- (d) a reservoir for storing a fabric cleaning fluid having  
5 a viscosity of over 10 Pa.s at rest or under an applied  
stress of up to 10 Pa.  
(e) one or more dispensing orifices in fluid communication  
with the reservoir

a movable platform movable by means of a screw mechanism,  
10 whereby rotation of a screw advances the movable platform  
against the stored, fabric cleaning fluid thereby dispensing  
a metered dose of the cleaning fluid from the reservoir to  
be dispensed via the dispensing orifices.

15 2. A device according to claim 1 wherein the platform  
comprises a wall or base portion of the reservoir and  
sliding the platform within the reservoir, progressively  
reduces the volume of the reservoir thereby forcing the  
fluid to exit the reservoir.

20 3. A device according to any preceding claim in which  
the reservoir and movable platform are non-circular in cross  
section, such that, in use, rotation of the reservoir  
relative to the platform is resisted.

25 4. A device according to any preceding claim in which the  
cross section of the reservoir and platform include at least  
one non-curved section.

30 5. A device according to any preceding claim in which

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the reservoir is uniform in cross section at least along the length in which the platform moves.

6. A device according to any preceding claim in which  
5 the platform is configured for reciprocal generally axial movement internally of the reservoir.

7. A device according to any preceding claim in which the platform is movable by means of screw mechanism.